

Sense of Ireland Study Visit Opening Welcome

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Tourism Angles Ltd October 2018

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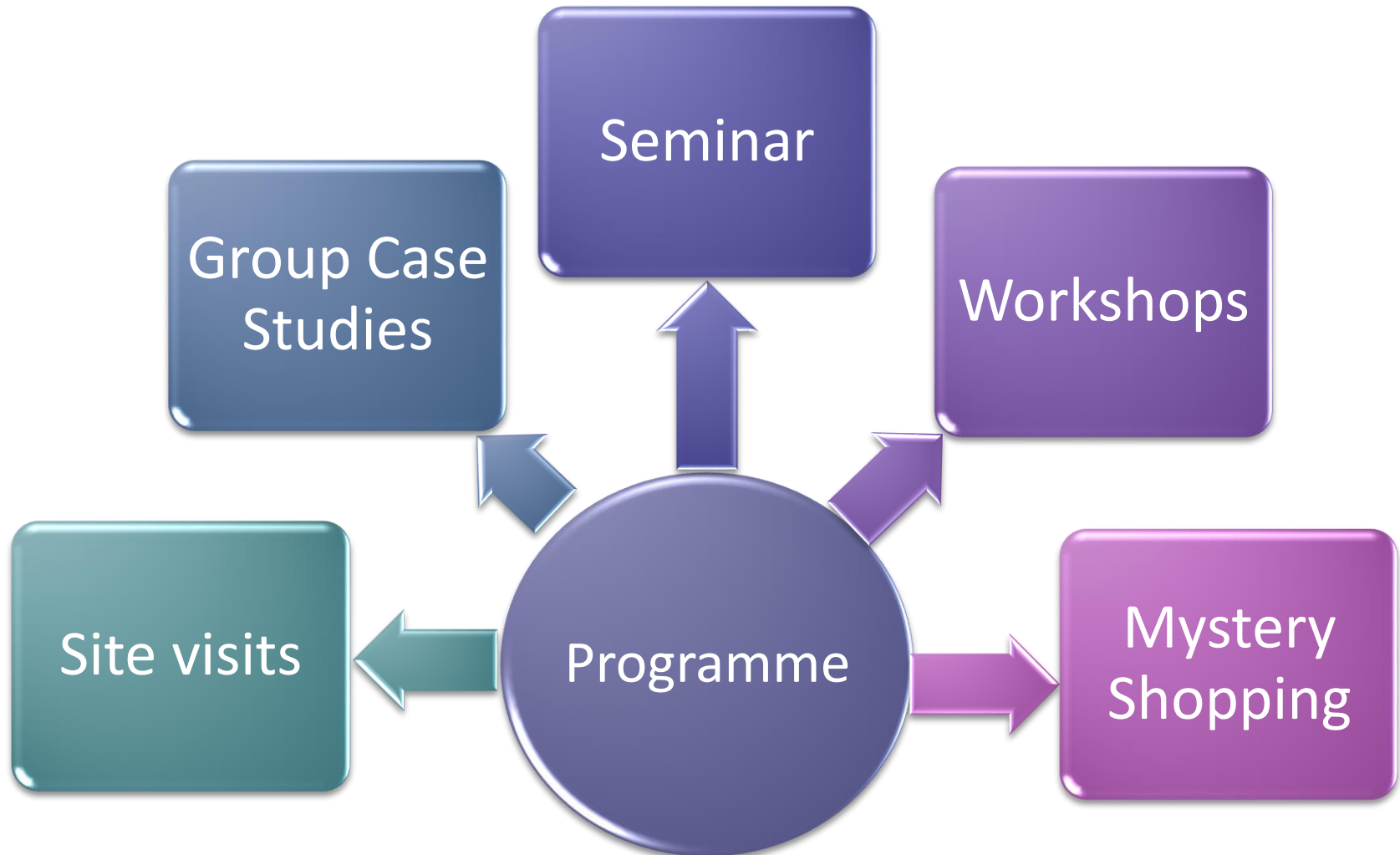


Why are we here?



Co-funded by the
Erasmus+ Programme
of the European Union

Your Sense of Ireland learning journey!



Workshops

- Sessions covering the visit themes and delivered by
 - Jackie
 - Robert
 - Joe McHugh, Government Chief Whip and Minister for the Irish language, Gaeltacht and the Islands.
- Cover areas where they have particular experience/expertise to share
- Your chance to delve deeper and ask questions

Case Studies

- 3 topics – Food Stories, Food Networks, Beyond Local
- Time programmed throughout week to complete while here
- Group leaders – Sandra, Livia, Steven – it's not their responsibility to do all the work!
- Opportunities to speak to people during site visits
- Final format entirely down to group – report, PPT, video, social
- Aim to deliver final case study within 2 weeks of return

Seminar

- Thursday afternoon
- 6 speakers covering the three chosen theme areas
- 3 x UK and 3 x Irish
 - Fiona
 - John
 - Barbara
- We will be joined by businesses invited by our hosts – the local enterprise office

Mystery Shopping

- Visiting different hotels, attractions and places to eat
- SurveyMonkey questionnaire – 12 questions – take 3 minutes each
- Score 1-5 stars
- Dropdown menu for business name and assessor – so no spelling challenges!

Your Case Study Groups

- Developing Food Stories
 - Livia Alexander
 - John Coghill
 - Stuart Fraser
 - Jane Howe
 - Hilary Kerr
 - Deborah Macken
 - Robert Singer
- Beyond Local
 - Sandra Reid
 - Sheila Gilmore
 - Jordan Russell
 - Christie Slater
 - Clare Winskill
 - Jan Hay
 - Craig Stevenson
- Food Networks
 - Steven McKay
 - Sandy Fraser
 - Stephen McDonach
 - Kevin MacGillivray
 - Fiona Richmond
 - Julie Ryan
 - Michelle Stevenson
 - Barbara Wardlaw

Let's meet each other

Tell us about yourself and what you
want to gain from the Sense of
Ireland study visit?

#spire

And finally.....

- Welcome all familiar and new faces.
- You have your programme – please keep to time.
- Remember we are learning and sharing with our hosts and each other.
- Use the WhatsApp group for instant messaging.
- Make notes and take photos, this will help your case studies and feedback for the final report.
- Val, Karen and I are on hand throughout. Our hosts will join us at different times throughout the week.
- Lets go start our Sense of Ireland learning journey with lunch at The Happy Pear!

Icebreaker – in case study groups please re-order yourself as follows:

From least to most – how many
letters are in your first name?

Least to most – how many
brothers and sisters you have.

Shortest to
tallest – height.

Beginning to end of
year – birth month.

Alphabetical order – last
holiday destination country.