



Exploring Business use of the Wild Atlantic Way Learning Journey

March 2019



At the end of March 2019, tourism and hospitality businesses participating in The Explorer's Road will travel to Co. Donegal, Ireland to learn how businesses use the Wild Atlantic Way touring route to promote and grow their business.

We are delighted that you can join us.

All flights, accommodation, food and entry fees for the learning visit are covered as part of your Explorer's Road development package. Karen Donnelly, a member of the Explorer's Road team will be with the group in Donegal.

Exploring the Wild Atlantic Way Visit Information

Flights as already confirmed with each individual:

You will be met in the Arrivals Hall by Karen Donnelly, with a sign showing The Explorer's Road logo.

Out: Newcastle – Belfast Intl:	07.30 – 08.25
Ret: Belfast Intl – Newcastle:	20.55 – 21.45
<u>or</u>	
Out: Luton – Belfast Intl:	07.15 – 08.30
Ret: Belfast Intl – Luton:	21.00 – 22.10

DAILY PROGRAMME

Day 1

- Meet at Belfast City Airport and transfer to Letterkenny.
 - Visit to Kinnegar Brewery.
<https://kinnegarbrewing.ie/>
 - Lunch and Visit to Rathmullan House.
<https://www.rathmullanhouse.com/>
 - Travel to Dillons Hotel, Letterkenny.
<https://www.dillons-hotel.ie/index.html>
 - Networking event
 - o Dillons Hotel - Wild Atlantic Way Presentation
 - Wild Atlantic Way Dinner – The Lemon Tree Restaurant
<http://www.thelemontreerestaurant.com/>
- Overnight accommodation – Dillons Hotel.

Day 2:

- Breakfast and check out of Dillons Hotel.
- Visit and presentation at Glenveagh National Park & Castle
<https://www.glenveaghnationalpark.ie/>
- Visit and presentation at Dunfanaghy Workhouse Famine & Heritage Centre.
<http://www.dunfanaghy.info/places/The-Workhouse/78>
- Presentation and lunch at Arnold's Hotel.
<http://www.arnoldshotel.com/>
- Visit and presentation at Wild Atlantic Camping
<http://www.wildatlanticcamp.ie/bell-tents/>
- Visit and presentation at Narosa Surfing School.
<http://narosalife.com/>

Transfer to Belfast City Airport for flight departures.

USEFUL INFORMATION

- **Dress for this learning journey is casual. Please wear comfortable clothing and footwear, appropriate for the time of year. As with the UK, weather can be very changeable so be prepared for rain. You may wish to wear smart casual wear for the dinner on Thursday evening. We have no formal events.**
- **Please remember that the currency in Donegal is the euro. You may wish to take some euros for additional costs such as drinks, additional snacks or such like. Credit/debit cards are readily accepted.**
- **Presentations/visits: You may wish to take a small supply of business cards with you for networking with our Irish colleagues as well as others on this learning journey.**
- **Please feel free to take notes, photographs etc during the visit and if you are using social media can we please ask you to tag us - #explorersroad**
- **Most importantly, ask questions, learn from each other and enjoy your trip. Karen will be with you throughout your stay and is happy to assist you.**

