



Visit North Iceland

THE ARCTIC NORTH

NORTH ICELAND FOOD EXCELLENCE

VISIT NORTH ICELAND · HAFNARSTRÆTI 91 · 600 AKUREYRI · ICELAND

North Iceland

A friendly and tranquil area with a population of 36.000

Big area and a lot of space

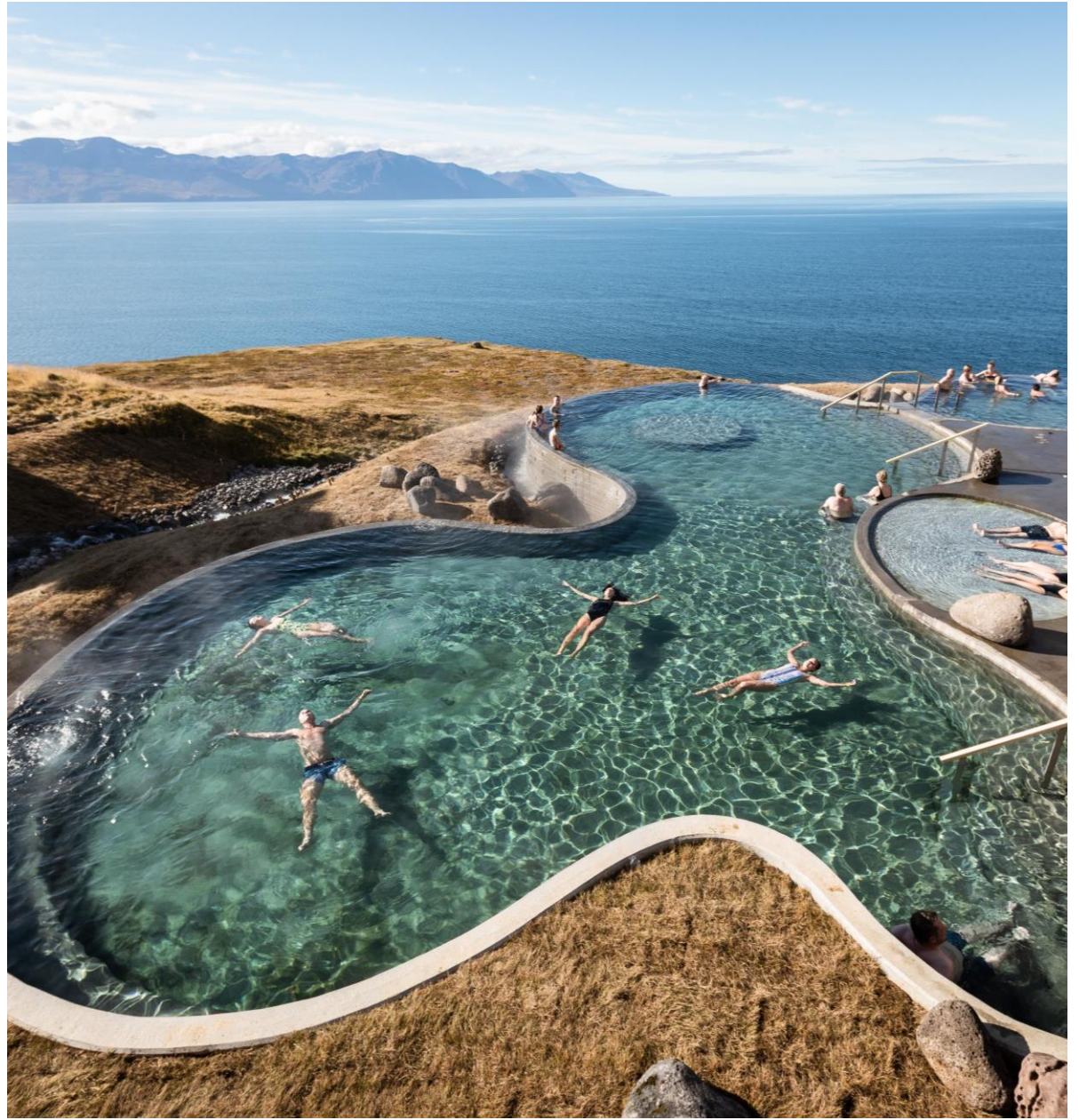
Unspoiled nature

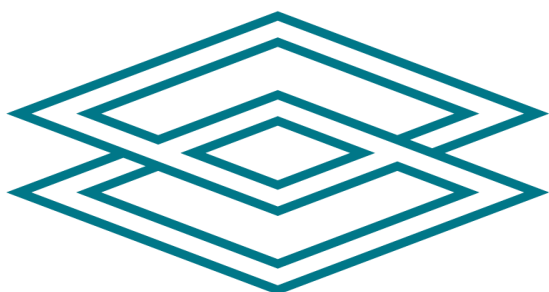
Good infrastructure and great adventures

All year destination









DIAMOND
CIRCLE



Arctic
Coast
Way

Norðurstrandarleið

MEASURED
BY MOMENTS



Diamond Circle

The Diamond Circle can be described as a magnificent circuit of 250km in the North of Iceland, which includes some of the most stunning sights and spots for unearthly landscapes.



Diamond Circle

Ideal to spend 4-5 days along the route

250 km

All year

5 key places

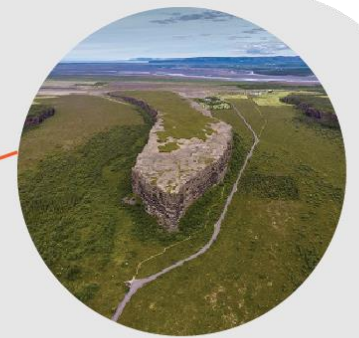
One of the most geologically active areas in the world

www.diamondcircle.is





MAP OF DIAMOND CIRCLE NORTH ICELAND



Activities

- Whale watching
- Horse back riding
- Geothermal baths
- Walking, hiking and running trails
- Bird watching
- Cycling
- Cave exploring
- Midnight sun
- Snowmobile tours
- Cross country skiing
- Snowshoe walking
- Dog sledding tours
- Museums
- Spa and wellness
- Northern lights





MEASURED
BY MOMENTS



Arctic Coast Way

Traveling the Arctic Coast Way means leaving the common routes behind you and going off the beaten track to discover some of the most remote places in North Iceland; a unique adventure following 900 km of coastal roads close to the Arctic Circle.



MEASURED
BY MOMENTS

Arctic Coast Way

Ideal to spend 6-10 days along the route

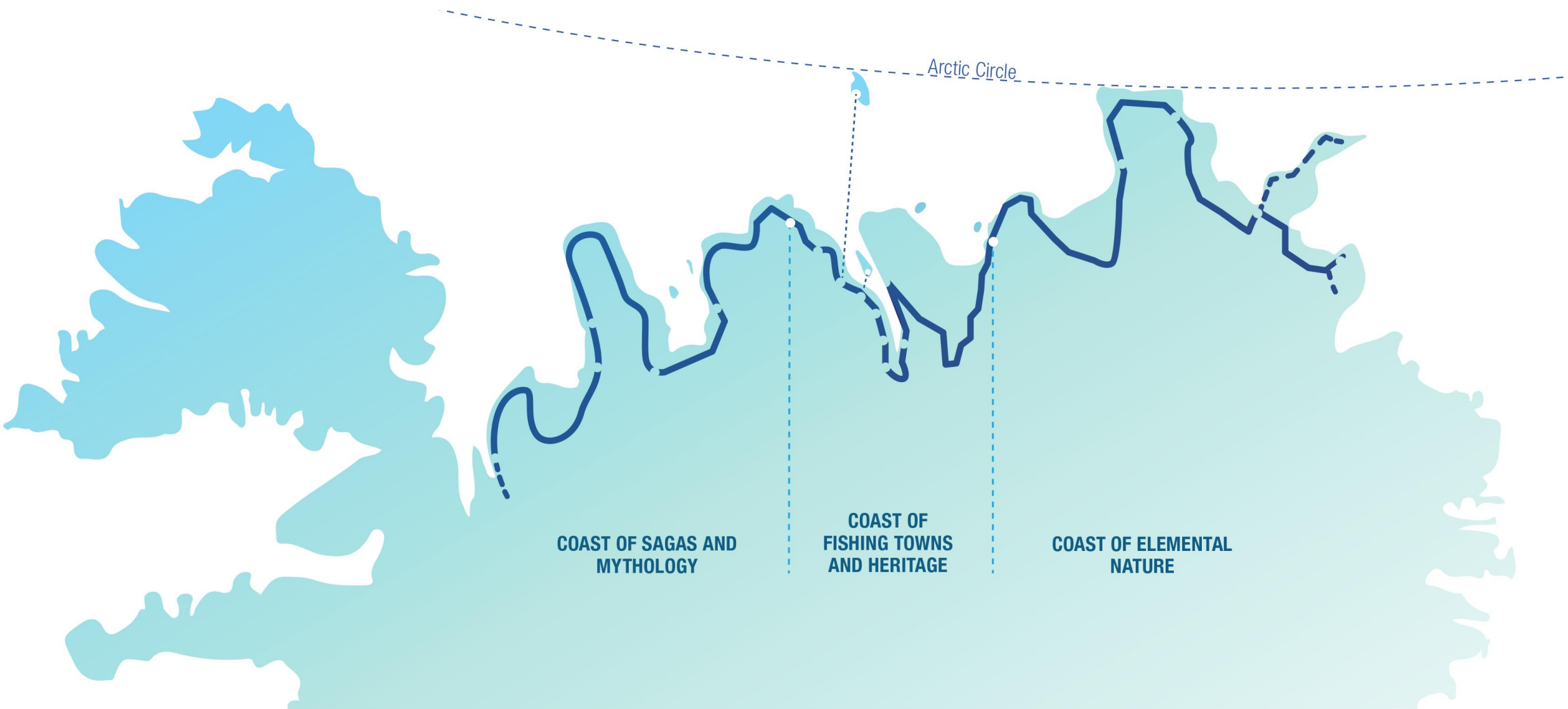
900 km

Part of the route closed in winter; check road conditions

Local stories

Webpage www.arcticcoastway.is





**COAST OF SAGAS AND
MYTHOLOGY**

**COAST OF
FISHING TOWNS
AND HERITAGE**

**COAST OF ELEMENTAL
NATURE**



Experiences

Meet local people and learn about the life on the edge of the Arctic

Feel a surge of energy on stunning hikes

Slow down and indulge yourself

Travel from black sandy beaches to spectacular cliffs

Visit little towns and five beautiful islands

Unspoiled nature which is home to rich wildlife: Whales, seals and birds

Hero Experiences



Taste North Iceland





What is Taste North Iceland?

Promotes local food experiences

Gives a platform for all regional local food projects

Supports a sustainable development

Offers information about local cuisine, local ingredients and local shopping



Taste North Iceland – Food related business

Taste North Iceland tool kit to develop food related experiences

Booklet Taste ACW with info regarding local ingredients

Food and storytelling



Taste North Iceland

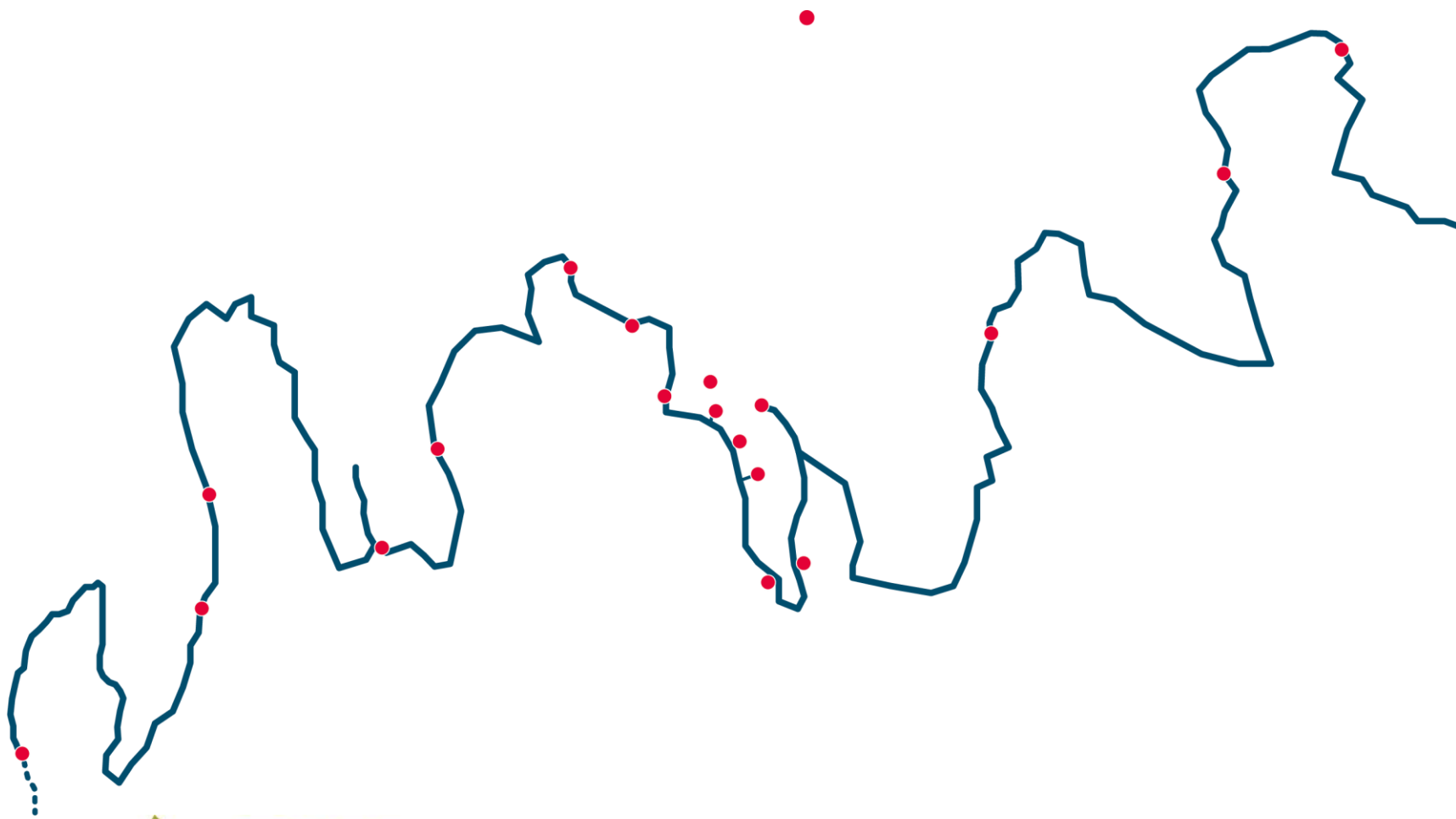
Matarkistan Skagafjörður

Helgi magri food trail

Taste Mývatn

Taste Arctic Coast Way





TASTE
Arctic
Coast
Way

- First coastal food trail in Iceland
- Provides visitors authentic local food and drinks
- Aims to support companies that offer local food
- Add value to make visitors stay longer





What is next?

Digital platform

Photos

Webpage in progress

Good collaboration with locals

Due North



www.northiceland.is / www.diamondcircle.is / www.arcticcoastway.is

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