



Les
Auberges
de **Jeunesse**
Belgium

Les Auberges de Jeunesse asbl

Wonderful Outdoors Wallonia

- Youth Hostels – Hostelling International
- Our association
 - Mission
 - Values
 - Recognitions and labels
 - Main target
- Packages and outdoor activities

Youth Hostels

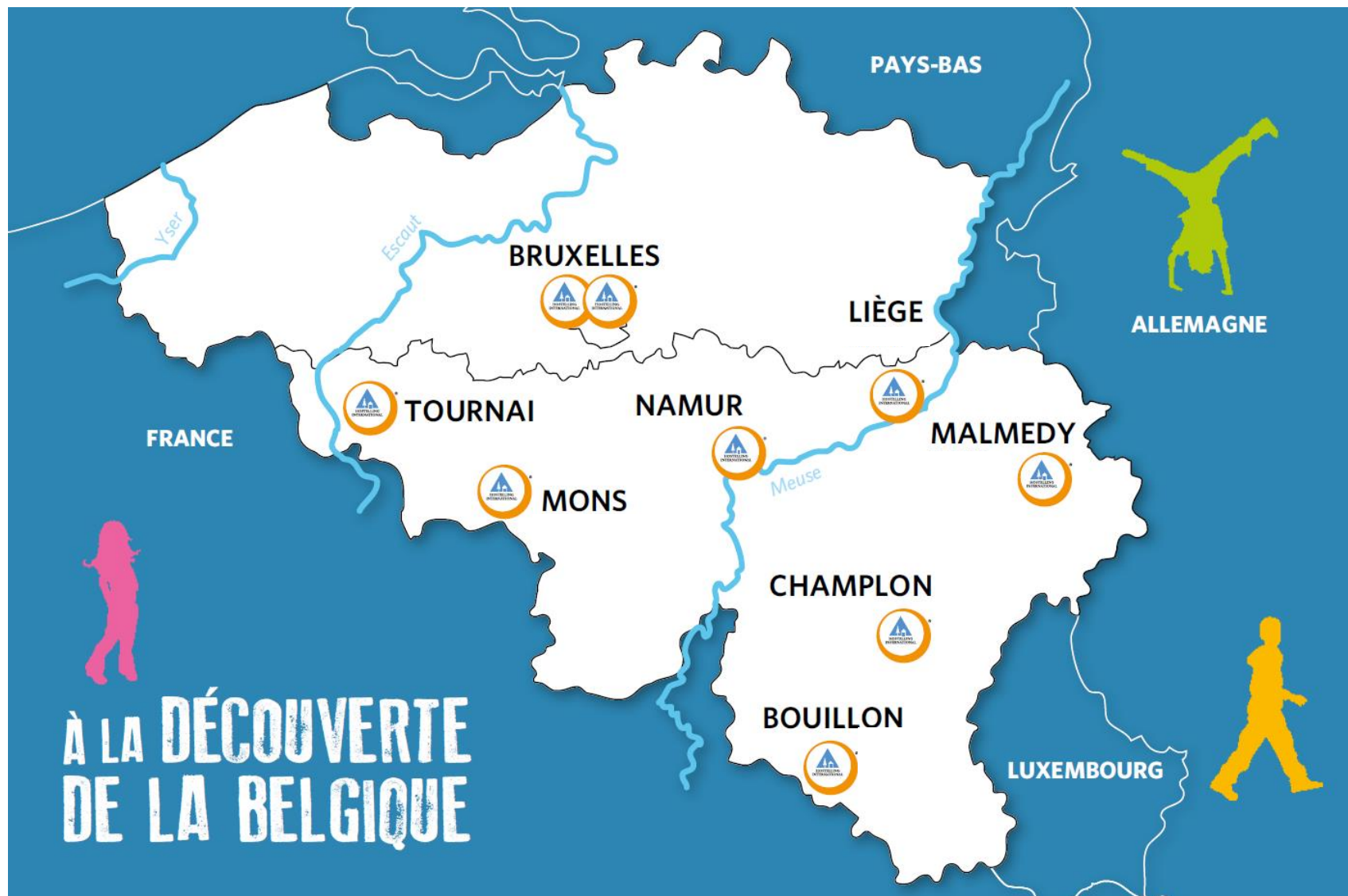
Hostelling International



- 100 years (!!) of history
- International network – Hostelling International
- Tourist accommodation
- Shared rooms
- Affordable prices
- Basic comfort
- Quality standards
- Integration of local specificities



Our association





Mission :

To promote social tourism, cultural tourism and youth travel, to participate in youth development, contributing to their education for a responsible citizenship in a humanistic spirit.

Values :

- Accessibility
 - Community development
 - Commitment
-
- ↳ Live together
 - ↳ Travel broadens the mind

Recognitions :

- Youth Organisation
- Meeting and accommodation centres
- Social Tourism

Labels:

- Green Key
- Wallonie Destination Qualité (*Wallonia Quality Destination*)
- HI-Q
- Bienvenue Vélo (*Bikes welcome*)

Main target : less than 26 years old

⇒ Internet

⇒ Environmentalism

⇒ Freedom of movement

⇒ Confidence in peers (Tripadvisor, forums)

⇒ Think short term – syndrome FOMO

⇒ Very mobile

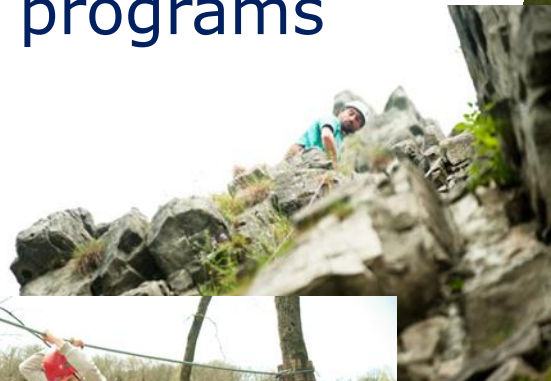
Packages and outdoor activities

Groups and individuals



Educational packages:

- Mainly school groups
- Animation team
- All year round
- Link with educational programs of the Government



Activities for groups and individuals:

- On the spot
- In partnership

Les balades de l'auberge



Km : 13 km - Durée : 4h - Niveau : parcours moyen

Fiche 2

La plus belle cascade

Quoi de plus grisant que de partir sur un chemin qui va vous mener vers une des plus belles cascades naturelles du pays !

Circuit pédestre n° 2



Set dates packages for individuals/families:

- Wild cooking
- Trapper weekend
- On the trail of mushrooms
- Walk in the Hautes-Fagnes
- RAVEL package
- Little adventurer
- The great crossing (Malmedy-Montjoie 20-30km)
- Scooter trail
- Mountain bike weekend
- ...

Questions?