

**Learning Journey -
Sicily: leading innovative culinary enterprise
(SLICE)
8 – 14 May 2022**



In May 2022, as one of a group of food tourism & hospitality professionals from the UK you will travel to Sicily for a learning journey focused on the food heritage, entrepreneurial vision, and sense of place which contribute to the area's overall visitor experience.



OUTLINE PROGRAMME

(This programme may be subject to change.)

Sicily: leading innovative culinary enterprise (SLICE) 7/8 – 14 May 2022

(NB. Figure in brackets below indicates the Case Study Group allocated to that site visit for reporting purposes, everyone will be visiting all businesses.)

- Sat:** Travel from UK airports (Scotland & Belfast) to London Gatwick
Edinburgh Airport – Gatwick International (South Terminal) (16 passengers)
Easyjet EZY6474 Dep: 17.55 Arr: 19.30
Overnight accommodation at Premier Inn North Terminal for those requiring it (as shown on participant list).
- Sun:** Travel from London Gatwick to Palermo
Easyjet EZY8243 Dep 07.00 Arr 10.55
Coach transfer to Palermo
Luggage drop off at Hotel Palermo Quattro Canti
- 13.00 (2) Group briefing/Lunch at Nni Franco u Vastiddaru, historic focaccherie in Palermo, to taste typical street food in the heart of the city.
- 16.30 (2) Visit the Convent of Santa Caterina. From 1311 to 2014 the convent housed nuns of the Dominican order. Nowadays the convent operates a bakery of traditional pastries and sweets reproduced according to the nuns' ancient recipes. We will see the bakery, convent, around the cloisters and the terraces for views over Palermo.
- 20.30 Dinner at the "Trattoria del Massimo", behind the Teatro Massimo
Accommodation: [Hotel Palermo Quattro Canti](#)
- Mon:** Breakfast
- 08.30 (1) Visit to the famous Vucciria market
- 10.00 (2) Transfer to the "Paolo Borsellino" hotel institute for a workshop on typical Palermo cuisine together with teachers and students.
- 12.30 Lunch with local specialties
- 15.00 (1) Visit to "Caffè Morettino", a small coffee grower and roaster
- 18.00 Guided walking tour of Palermo
- 20.30 Dinner at the "Local"
Accommodation: [Hotel Palermo Quattro Canti](#)
- Tues:** Breakfast and check out of hotel
- 08.30 Departure
- 09.30 (1) Visit to the "Snail Madonita" company
- 10.30 Depart to visit traditional Sicilian citrus groves
- 12.00 (1) Arrive at the citrus grove, visit and typical peasant lunch
- 14.30 (1) Depart to visit the olive oil mill
- 16.00 Case Study Time at the Council Chamber of the Municipality (this may move to the citrus grove)
- 17.00 (1+2) Accommodation in the houses of "LEGA'MI"





- 19.00 (2) Departure for Tortorici, historic town of the Nebrodi region famed for the production of hazelnuts. Visit "Dolci Incontri" pastry shop where owner Lidia combines innovation with traditional recipes to great acclaim representing Nebrodi's typical sweets at Milan EXPO.
- 21.00 Dinner at the Val d'Orice restaurant in Tortorici
Accommodation: LEGAMI local houses

Wed:

- 09.00 Breakfast in the bar at the Borgo di S.Salvatore di Fitalia village square.
- 10.00 (2) Visit to "Le Colline del Fitalia", honey producer and breeder of Sicily's black bees.
- 11.00 (1) Depart for Longi and visit of the stone mill with the adjacent bakery.
- 13.00 Lunch at the "Canalotto"
- 15.30 (2) Visit to a breeder of Nebrodi black pigs raised in the wild in the territory of the homonymous park.
- 17.00 Return to the accommodation houses
- 19.45 Depart for the gala dinner
- 20.30 Gala Dinner at the "Canalotto"
Accommodation

Thur:

- 08.30 Breakfast in the village square with granita and brioche
- 09.30 Departure for Bronte
- 11.30 (1) Visit the Marzullo Pistachio company
- 12.30 Depart for Randazzo
- 13.00 (2) Lunch at the "Medi" hotel institute
- 14.30 Case study time
- 17.30 (1) Visit the Firriato Cellars
- 19.40 Wine tasting dinner at the Bistrot of the Firriato winery
- 20.45 Departure for Catania
- 21.30 Arrival in Catania and hotel accommodation
Accommodation: [NH Catania Centro](#)

Fri:

- Breakfast
- 09.30 (2) Meeting at the hotel with the guide for a visit to the fish market and the historic centre
- 13.00 Lunch at the A Putia restaurant
Project debrief meeting
Free afternoon
Accommodation: [NH Catania Centro](#)

Sat:

- Breakfast and check out.
Transfers to Catania Airport for departures to UK
Easyjet EZY8566 Dep: 11.25 Arrive Gatwick 13.45
- Flight to Edinburgh Dep Gatwick: 18.45 Arrive: 20.15



Feedback from previous participants

"I've never had opportunity to step back from business before and have so much to take away"

"The balance was just right - kept busy but enough time to reflect and think how this could be applied back home."

"I always expect to learn loads and the learning journey did not disappoint - if anything they get better every time."

"Working outside my comfort zone with such a generous and supportive group really helped me realise that I do have skills to share and that I enjoy it too!"

"Speaking to other participant was really valuable to hear their experiences and speak about new projects, development ideas etc."

"This has inspired me so much to grow my business and develop collaborations within my area."

"Epitomises a learning journey, I have gained so much professionally and personally."

"At a distance of several months I can say that this was one of the most valuable learning experiences I have participated in in recent years."

"While I am familiar with the format, there's always the unexpected bonus of hearing what each business has to say - they are all different - and what fellow group members bring."

"The trip was invaluable both for the immediate learnings and obvious benefits based on the objectives set but also the networking and personal relationships from spending a focused week together."

"I don't think a week has gone by where I don't talk about an aspect of our learning journey."